



Boarding Display
STANDARDIZATION

GIV | GV | GLOBAL

FLORALS

Votives / Vases

There are four or more square glass votives to display at each club seat section and one large square vase to display at the credenza.

The preferred florals are roses. It is best to select roses based on their 'freshness' vs color.

Note: Please take into consideration the color of your aircraft interior. The flowers should complement the aircraft (not compete)....



MENU BOOKLETS

5.5" X 8.5"

MENU BOOKLETS

There are six or more custom Silver Air Menu Booklets on board (typically stored in the Credenza).

One Menu Booklet should be displayed at each club seat section along with the square glass votives.

One or two Menu Booklets should be displayed at the credenza along with the larger floral arrangement.

WELCOME SIGN

The Welcome Sign is permanently placed on the inner tabs of the front cover of the Silver Air Menu Booklets. It includes aircraft specific information.

MENU

There should always be a custom menu printed and displayed in the inner tabs of the back cover of the Silver Air Menu Booklets. It should include specialty items requested by the broker / client and any catering orders (including the boarding appetizer).



MENU OFFERINGS

Complimentary On Board Items

Gourmet Snacks

Potato Chips
Jumbo Salted Cashews
Smoky Almonds
Beef Jerky
Chocolate Chip Cookies
Shortbread Cookies
Caramel Popcorn

M&Ms
Jelly Bellies
Peach Candy Slices
Chocolate Bars
Mini Breath Mints
Gum

Beverages

Fiji Still Water
San Pellegrino Sparkling Water
Coke
Diet Coke
Sprite

Ginger Ale
Cranberry Juice
Apple Juice
Pineapple Juice

Coffee & Tea

Coffee
Espresso
Cappuccino
Latte

English Breakfast, Earl Grey, Green
Tea, Peppermint, Chamomile,
Ginger



Wines

Veuve Clicquot Yellow Label NV Brut Champagne, Reims, France

The legendary Widow Clicquot, founded in 1772 in Reims, France. Fresh and complex flavors of fresh apple, crisp lemon, balanced by lightly toasted hazelnut and ripe summer fruit. 50% Pinot Noir 20% Meunier and 30% Chardonnay. Ratings: James Suckling 92 Wine Spectator 90

Hippolyte Reverdy, 2018 Sancerre (Sauvignon Blanc), Loire Valley, France

There is perhaps no better match for a dozen oysters than mineral Sancerre from one of the best producers in the region. This release is always a cut above textbook Loire Valley Sauvignon Blanc, with bright acidity, smoke, citrus and grassiness. Hippolyte Reverdy's family has been making wine in the charming village of Verdigny, a commune of Sancerre in the eastern Loire, for many generations--perhaps as far back as 1600.

Far Niente 2017 Chardonnay, Napa Valley, CA

Far Niente has been producing chardonnay since 1979. This elegant wine has notes of bright fruit, crisp acidity and a creaminess on the palate. It is founded and silky with subtle toasted oak notes and a hint of spice warmth.

Caves D'ESCLANS 2018 "Whispering Angel" Rosé, Cotes de Provence, France

A fresh and fruity wine of Grenache, Cinsault Mourvedre and Syrah with a pale pink rose and salmon hue. It's crisp and refreshing with tropical summer fruit, strawberry, raspberry and apricot, cut with elements of tart citrus.

Patz & Hall 2016 Pinot Noir, Sonoma Coast, CA

Juicy, earthy and voluptuous appellation with a spicy thread, dark cherry, savory herbs and earthy spice. Balanced without any overt oak. Considered the benchmark Sonoma Coast Pinot Noir. Rating: Wine Enthusiast 93

Caymus 2017 Cabernet Sauvignon, Napa Valley, CA

Deep purple and full-bodied, this Cab is lush with black fruit, chocolate, violets anise and cardamom, with soft velvety tannins and just enough freshness for a long a spicy finish. Rating: Robert Parker 94



MENU OFFERINGS

House Spirits

Grey Goose Vodka
Hendrick's Gin
Don Julio Blanco Tequila
Bacardi Superior Rum

Maker's Mark Bourbon
Macallan 18 yr Scotch Whiskey
Bailey's Irish Cream
Grand Marnier Orange Liqueur

Beer

Stella Artois, Pilsner, Belgium

Non-Alcoholic

Angostura Spritz
Club soda with angostura bitters, lemon wedge

Cranberry Spritz
Cranberry juice, club soda, orange bitters, (orange wedge if available)

Shirley Temple
Sprite & grenadine

Craft Cocktails

Aviation No. 1
Hendrick's gin, Luxardo Cherry Liqueur, Creme de Violette, fresh lemon juice, Luxardo cherry
St. Germain Sparkler
Hendrick's gin, St. Germain Elderflower Liqueur, apple juice, club soda, (apple slice if available)

Pineapple Mimosa
Veuve Clicquot champagne and pineapple juice

Pink Cloud
Ciroc Peach vodka, cranberry juice, pineapple juice
Fancy Free
Maker's Mark bourbon (or scotch), Luxardo cherry liqueur, orange & angostura bitters

Classic Cocktails

The Classic Martini
Your choice of Hendrick's gin or Grey Goose vodka, Dolin Dry Vermouth and olives

Margarita
Cadillac, with a splash of Grand Marnier

Bloody Mary
Grey Goose vodka, or if you like a "Bloody Maria" with Don Julio blanco tequila

Cosmopolitan
Grey Goose vodka, Grand Marnier, cranberry juice, fresh lime juice

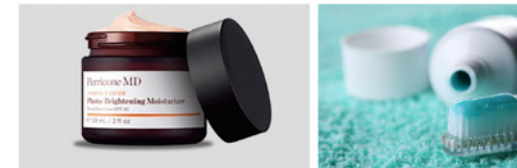
Manhattan
Maker's Mark bourbon, Carpano Antica Vermouth, Angostura Bitters, Luxardo cherry

Personal Care

Verbena Hand Wash & Hand Lotion
Facial Cleansing Wipes & Hydrating Mist
Nourishing Face Cream
Toothbrushes & Toothpaste
Dental Floss Picks
Mouth Wash
Lip balm
Deodorant

Additional Amenities

| | |
|---------------------------|----------------|
| Women's Feminine Products | Advil |
| Nail Kits & Emory Boards | Tylenol |
| Lemon Hand Wipes | Aspirin |
| Lint Roller | Benedryl |
| Tide-To-Go Pens | NyQuil/DayQuil |
| Anti-Diarrheal | Dramamine |
| Pepto-Bismol tablets | Tums |
| Earplanes | |



BOARDING APPETIZER

Ideas



CLUB SEAT DISPLAY



CREDENZA DISPLAY



SPECIALTY DISPLAYS | ADD ONS

